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The Link



Vol. 5 No. 7

Western Kentucky University Department of Journalism

Dec. 5, 1994

It's a matter of honor

The Journalism Honor Society, Kappa Tau Alpha, stands for knowledge, truth and accuracy.

It also stands for exclusivity—only 26 students were eligible out of 281 juniors and seniors in the journalism department at Western.

Eight of those students recently attended an initiation meeting and joined KTA:

- **Dawn Ballard** of

Bardstown, advertising

- **Gretchen A.**

Dorff of Mt. Vernon, Ind.,

English-Journalism Education

- **E. Aynsley**

Marshall of

Louisville, advertising

- **Linda S. Morris** of

Bowling Green, print journalism

- **Nancy L. Taggart** of Everett, Wash., photojournalism

- **Lisa Dawn Tolliver** of

Bardstown, print journalism

- **Nicole Vaughn** of

Hendersonville, print journalism and public relations.

- **Catherine Whipple** of

Georgetown, print journalism.

Paula Guinn, the honor society's advisor, administered the oath to those present and explained the purpose of the organization.

"It's for those who excel academically in the journalism department," she said.

The society is by invitation only to juniors and seniors who have a 3.5 grade-point average or higher.

The Western chapter has been on campus since 1981 and Guinn has been its advisor since 1985.

The 1994-95 offi-

cers are: **Lynette**

Guthrie, president;

Jennifer Provano, vice president; and **Sydney Wen**, secretary/treasurer. Guthrie and Wen also attended the initiation.

KTA is the only such society in journalism and mass communication recognized by the Association of College Honor Societies. ♦

Special
HONOR
AWARD
Achievement

Impact Impressions owner to address Ad Club meeting

Chip Dumstorf, former creative director at the Beam Group in Louisville, recently started his own advertising agency, Impact Impressions.

He will speak to the Ad Club on Tuesday, Dec. 6, at 7 p.m. in Gordon Wilson Hall, Room 314.

All are invited to attend. ♦

Experience the real thing at the College Heights Herald

Give your career a boost — work for the College Heights Herald next semester.

Applications are being taken for the spring semester until December 7. Pick up an application from the Herald office in the Garrett Conference Center. ♦

Hearst photo finalists

Congratulations to **Craig Fritz** and **Joe Howell** as finalists in the Hearst Photojournalism Contest.

Jo-Ann Huff Albers, department head, said Western was fortunate to have two of the 12 finalists chosen.

The photographers must submit a portfolio of their work for the final stage of the contest. ♦

Talisman Xposure will be available before finals

By **Amethel Parel-Sewell**

The first issue of the Talisman Xposure should be coming out this week.

According to **Bob Adams**, advisor and student publications director, this is the first time the Talisman has ever completed a book by November.

"You've accomplished something that's never been done before," he wrote to the staff after the last deadline, when sweat was running down his face.



The Talisman is currently accepting applications for these spring 1995 positions: photo editor, sports editor, photographers and writers.

Applications can be picked up in the Talisman Xposure office, Garrett Conference Center, Room 115 or in the Student Publications office. ♦

Focusing on the Future

Jobs, internships — who's going where, when

Several print journalists and photojournalists have confirmed plans for an internship or a permanent position in their chosen fields. Some who have made a decision are:

- **Dawn Ang** will start work in February as a reporter at The Decatur Daily, Decatur, Ala.
- **Maria Burnham**, currently the Herald editor, will begin work before Christmas at the Birmingham Post Herald as copy editor-designer.
- **Dana Johnson** has a summer internship at the Lexington Herald-Leader as a photographer.
- **Jim Hannah** will be at the Lexington Herald-Leader this summer also, as a reporter.
- **Jason Koski** has a photography internship during the spring semester at the Indianapolis Star.
- **Cindy Davis** will be at the Eugene Register-Guard, Eugene, Ore., for the spring semester as a photographer.

While **Cara Anna** has had a couple of newspapers contact her about a job when she graduates in the spring, she's waiting to hear if the Peace Corps will accept her for an assignment. Good luck, Cara. ♦

Oops!

Corrections from the Nov. 14 issue of The Link:

A story about advertising students conducting a workshop in Louisville should have included **Dawn Ballard**. The name of the school where the workshop was held is Mayme Sweet Waggener High.

The editor apologizes for these errors. ♦

The Talisman wins in New Orleans

The 1993-94 Talisman won second place in the Best of Show category from the Associated Collegiate Press for yearbooks over 300 pages.

Editor for that yearbook was Epha Good, designer was Ken Harper, and photo editor was Amethel Parel-Sewell.

Representatives from the Talisman were present in New Orleans Nov. 3-6 to receive the award during the national Associated Collegiate Press. ♦

The Last Word...

By Linda S. Morris

This is the last issue of The Link this semester and my last one as its editor.

The next editor will be **Dennis Varney** so please pass along all your news and information to him.

The first deadline of next semester will be noon, Thursday, Jan. 19, and the first issue will be published on Monday, Jan. 23.

I hope you have enjoyed reading The Link and that you found it interesting and informative. I've enjoyed having the opportunity to prepare it.

Thanks to those of you who contributed articles and news items. A special thanks to The Link's advisor, **Corban Goble**. ♦



A picture is worth many awards

Western's photographers came away from the annual Trans Financial Bank photo exhibit with many awards.

Winners in the exhibit, held in November, include:

- **Andy Frazier**, Best of Show Award.
- **Craig Fritz**, the Trans Financial Bank Purchase Award.
- In the color "People" category, **Craig Fritz**, first place, and **Stefanie Boyar**, second place.
- In the black and white "People" category, **Andy Frazier**, third place.
- In the color "Places and Things" category, **James Kenney**, first place, and **Craig Fritz**, honorable mention.
- In the black and white "Places and Things" category, **Larry Powell**, third place.
- In the color "Abstract Non-Traditional" category, **Stefanie Boyer**, second place.
- In the black and white category for "Abstract Non-Traditional," **Clay Jackson**, first place. ♦



The Link

The Link is published every two weeks and contains information about events, lectures, awards, meetings and people in the Department of Journalism. It is distributed to over 600 journalism students, faculty and administrators.

The deadline schedule for submitting news items is posted in the journalism office and The Herald office.

Send your news items, comments, compliments and complaints to:

Linda S. Morris, Editor, c/o The College Heights Herald, 122 Garrett Conference Center or call 2655 (Herald) or 782-6186 (home).

Corban Goble, advisor ♦